

Message Text

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12

ACTION EA-07

INFO OCT-01 ARA-10 ISO-00 EB-05 DRC-01 RSC-01 /025 W

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R 262242Z JUL 74

FM AMEMBASSY MEXICO

TO USDOC WASHDC

INFO SECSTATE WASHDC 2973

AMEMBASSY TOKYO

UNCLAS MEXICO 6368

E.O. 11652: N/A

TAGS: BEXP, MX

SUBJECT: DISCUSSION TOPICS TC DIRECTORS' MEETING

TOKYO USTC BRUCE STRONG

COMMERCE FOR RENBORG

REF: STATE 140014

1. REF PARAGRAPH 3 REFTEL, OUTLINE FOGLESONG PART INTRODUCTIONS
TCD TOPICS BEING SENT SEPARATE TELEGRAMS TO FACILITATE REPEATING
TO COLLEAGUES.

2. POINT C, JEEP PROGRAM OUTLINE FOLLOWS:

A. COMPARISON FINANCIAL INPUT FOR JEEPS AND EXHIBITIONS AT
USTCM.

B. NEED FOR IMPROVED THEME SELECTION WITH MORE POST CONTRIBUTION
ON MARKET POTENTIAL EACH THEME.

C. JEEP ALSO A MEANS TEST THEME UNDER ACTUAL MARKET
CONDITIONS AT REASONABLE COST.

D. ARGUMENTS FOR REVISED MAXIMUM AND MINIMUM NUMBER PARTICIPANTS
AT USTC.

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E. OTHER GENERAL RECOMMENDATIONS THIS PROGRAM.

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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